

# Data protection declaration

The Parkhotel de Wiemsel in Winhofflaan2, 7631 HX Ootmarsum, is responsible for the processing of personal data in accordance with this data protection declaration.

Contact information:

[www.parkhotel-dewiemsel.nl](http://www.parkhotel-dewiemsel.nl) Winhofflaan 2 - 7631 HX Ootmarsum - +31 (0)541 79 10 10 - [info@parkhotel-dewiemsel.nl](mailto:info@parkhotel-dewiemsel.nl)

## Personal data that we process

Parkhotel de Wiemsel processes your personal data because you use our services. Below you will find an overview of the personal data processed by us:

- Surname and first name
- gender
- date of birth
- address
- telephone number
- e-mail address
- terms of payment
- All personal data which you communicate to us in a message

## Special and/or sensitive personal data that we process

Parkhotel de Wiemsel may process special and/or sensitive personal data for the purpose of concluding or implementing an agreement with you, namely:

- Health data (only if this could be of interest to us)
- Data of persons under 16 years of age. Our website and/or our service does not intend to collect information about website visitors under the age of 16. Unless they have the permission of their parents or guardian. However, we cannot check if a visitor is older than 16 years. We therefore advise parents to participate in their children's online activities to prevent data about children being collected without parental consent. If you believe that we have collected personal information about a minor without permission, please contact us at [info@parkhotel-dewiemsel.nl](mailto:info@parkhotel-dewiemsel.nl) and we will delete that information.

## For what purpose and on what basis do we process personal data?

Parkhotel de Wiemsel processes your personal data for the following purposes:

- In order to be able to execute an agreement with you.
- Handling your payment
- Sending our newsletter and / or postcard actions
- to respond to your wishes and needs and to make your next stay even more enjoyable
- In order to be able to call you or e-mail you if this is necessary in order to be able to perform our services
- To inform you about changes in our services and products
- Parkhotel de Wiemsel analyses your behaviour on the website in order to improve the website and to tailor the range of products and services to your preferences.

Parkhotel de Wiemsel bases the processing of your personal data on the following processing principles:

- The execution of an agreement with you. If we process your personal data on the basis of this basis, this processing is necessary for Parkhotel de Wiemsel for the proper execution of the agreement with you. Without the processing of these personal data, Parkhotel de Wiemsel may not be able to deliver its services to you and to comply with other obligations of the agreement.
- Your consent. We use this basis, for example, for sending you the newsletter, processing your health data and placing (tracking) cookies.
- The legitimate interest of Parkhotel de Wiemsel. We process personal data on the basis of the following legitimate interests:
  - o to send you commercial messages about services similar to those you have previously purchased from us;
  - o to contact you in response to a question, complaint or request from you.

### **Withdrawal of consent**

If we base the processing of your personal data on your consent, you can easily withdraw this consent at any time by sending an e-mail to [info@parkhotel-dewiemsel.nl](mailto:info@parkhotel-dewiemsel.nl). However, the withdrawal of your consent does not affect the lawfulness of the processing of your personal data prior to the withdrawal.

### **How long do we store personal information**

We store your personal data for as long as is necessary to achieve the purpose for which the personal data was collected.

### **Sharing of personal data with third parties**

Parkhotel de Wiemsel only provides personal data to third parties if this is necessary for the execution of our agreement with you or in order to comply with a legal obligation. Where appropriate, personal data may be communicated to the following categories of third parties:

- Possibly suppliers

### **Your rights**

You have the right to access, correct or delete your personal data. In addition, you have the right to data transferability. This means that you can submit a request to us to send the personal data that we have about you in a computer file to you or to another organisation you have mentioned.

Furthermore, we expressly point out to you the right to object to the processing of your personal data by us.

If you wish to exercise any of the rights described above or if you have any other questions/comments concerning the data processing, please send a specific request to [info@parkhotel-dewiemsel.nl](mailto:info@parkhotel-dewiemsel.nl) or by calling +31 (0)541 79 10 10.

To ensure that the request for inspection has been made by you, please enclose a copy of your identity document with the request. In this copy, take your passport photo, MRZ (machine readable zone, the strip with numbers at the bottom of the passport), passport number and Social Security number (BSN) in black. This is to protect your privacy. Parkhotel de Wiemsel will respond to your request as soon as possible, but in any case within four weeks, and will destroy as soon as possible the copy of your identity document provided to us. Parkhotel de Wiemsel would also like to draw your attention to the fact that you have the opportunity to lodge a complaint with the national supervisory authority, the Personal Data Authority. You can do this via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>

## **How we protect personal data**

Parkhotel de Wiemsel takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized alteration. If you have the impression that your data is not secure or there are indications of misuse, please contact us at [info@parkhotel-dewiemsel.nl](mailto:info@parkhotel-dewiemsel.nl).

## **Cookies, or similar techniques, that we use**

Parkhotel de Wiemsel uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when you first visit this website. Parkhotel de Wiemsel uses cookies with purely technical functionality. These ensure that the website works properly and that, for example, your preferred settings are remembered. These cookies are also used to make the website work properly and to optimise it. In addition, we place cookies that track your surfing behaviour so that we can offer customized content and advertisements. When you visit our website, we have already informed you about these cookies and asked for your permission to place them. You can opt out of cookies by setting your internet browser to stop storing cookies. In addition, you can also delete all information that has previously been stored via the setting of your browser. For more information, see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee/>

This website also places cookies by third parties. These include advertisers, social media companies or analytical bodies such as Google Analytics.

Cookie: Google Analytics

Name: \_utma

Function: Analytical cookie that measures website visits